All Faculty, Deans, Directors, and Department Chairs

Dear Colleagues,

Our students are facing many financial burdens, one of which is the rising cost of textbooks. This past summer, the outgoing Chair of the Academic Council, Mary Croughan, sent an open letter to faculty outlining simple measures we can take to make textbooks and other course materials more affordable. I encourage you to read her letter and do what you can to minimize the costs of your own course materials.

The ASUCLA bookstore has a number of programs to assist both faculty and students manage textbook costs. These include reduced pricing, price matching, textbook rentals, and a guaranteed buy-back program. ASUCLA and the UCLA Library have also been working together to reduce the price of custom course readers. Your can learn more about the programs offered by ASUCLA at http://www.uclastore.com/textbooks/pricematch/.

Taking advantage of the ASUCLA programs and the steps outlined by Professor Croughan—especially now, when students’ resources are stretched to the limit—will send a clear message that we are committed to doing what we can to help our students. Thanks for your efforts on their behalf.

Sincerely,

Robin L. Garrell
Academic Senate Chair